



## ABOUT ME

Hi, I'm Laura! A travel loving Brit and all round normal person.

I started **Escapes Etc** to share my **travel tips and guides** after I **backpacked around the world** for 8 months and then spent all my spare time from work exploring **Europe on city breaks**. After realising my office job wasn't making me happy, I decided to quit and spent travelling **Australia** on a **working holiday visa**.

Escapes Etc specialises in **affordable, down to earth travel** for frugal flashpackers. I love to search out great ways to save money and share my tips on what is really worth spending on to enhance trips. Whether that be where to stay, what to do, how to travel or how to find cheap places to eat, I cover it all on an affordable budget that doesn't compromise experience. I create **fluff-free and information packed guides** to help and inspire everyone to travel.

## BLOG STATS

Monthly  
Page Views

**11.7K**

Monthly  
Sessions

**9.1K**

Avg. Time  
on Page

**1:28**

Organic  
Searches

**47%**

Social  
Searches

**37%**

[www.escapesetc.com](http://www.escapesetc.com)



[escapesetc@gmail.com](mailto:escapesetc@gmail.com)





# SOCIAL MEDIA



@EscapesEtc  
**750+**



@escapesetc  
**1,600+**

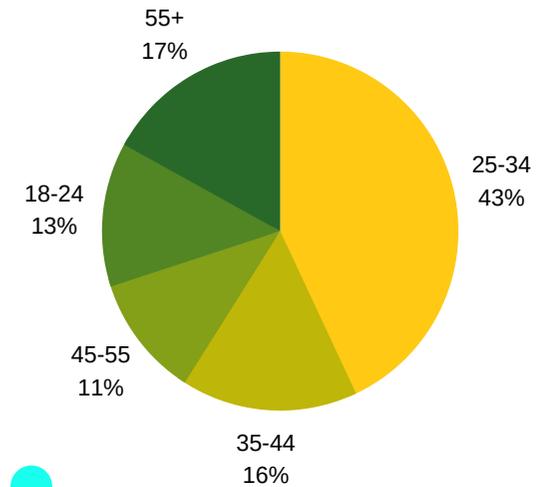
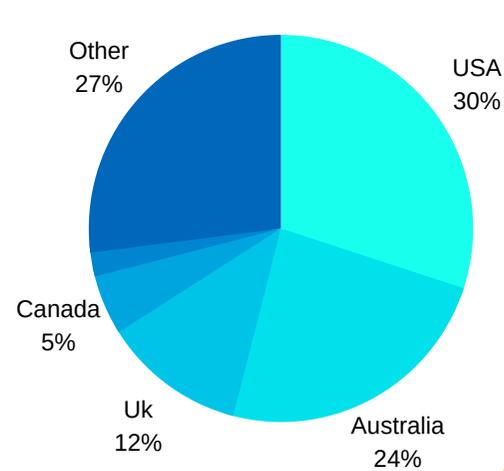


@EscapesEtc  
**3,500+**



@EscapesEtc  
**211.5K+ viewers**

# MY AUDIENCE



**72%**



**28%**

# BRAND PARTNERS



## TESTIMONIALS

Laura not only produced a great piece of work about the Maeklong Railway Market & Amphawa Floating Market tour Trazy sponsored, she also delivered it well before the deadline. It made everything work even more smoothly, which we highly appreciated. Furthermore, she and Tom went the extra mile by sharing with us the lively moments during the tour, which hadn't necessarily been part of the contract. If anyone considers collaborating with her team, I'd highly recommend doing so, and we'd love to work with Escapes Etc again.

**Sehee Park,**  
Digital Marketing Manager  
at Trazy

Working with Laura from Escapes Etc was a great experience and her writing and images perfectly captured the unique features about our region. She was so enthusiastic about the itinerary that we developed for her and delivered more than expected in terms of images, content and feedback on the trip. I would recommend working with Escapes Etc to anyone without hesitation!

**Heather Woodcraft,**  
Business Development  
Manager at  
Visit Darling Downs

I have done a lot of paperwork with travel blogger, content creator and influencer from Australia, America, and many more. However, the time I worked with Laura and Tom, I can believe if they can catch their dream with travel and share their experience to all of us by their amazing photos as well as their amazing story. I hope we could work together in the future, hope to see you anytime soon!

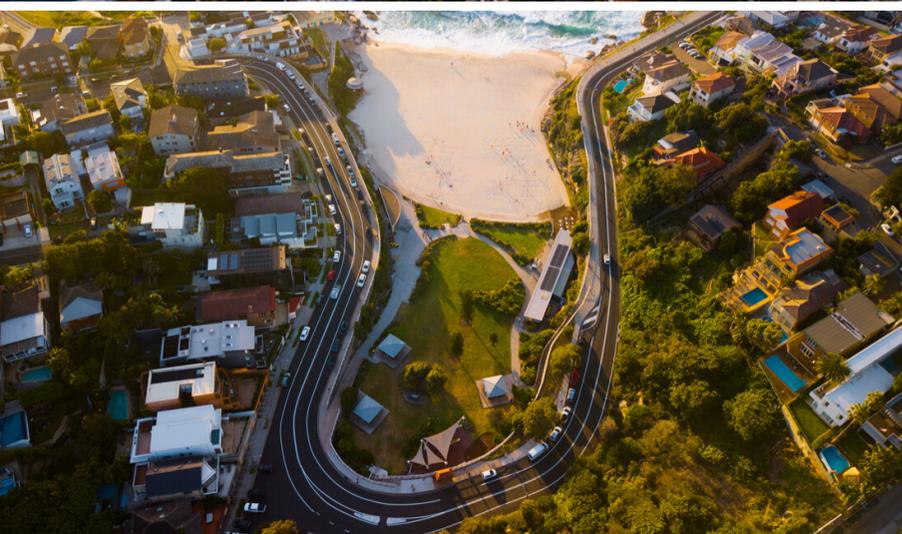
**Ardilla Nathaurisia,**  
Marketing Communication  
Executive at Aston Cangg  
Beach Resort



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# COLLABORATIONS

## WHAT I CAN OFFER

- Sponsored blog posts
- High quality photos
- Content creation for your website
- Product reviews
- Press trips
- Social media promos
- Social media posts
- Link placements
- *Something else? Just ask!*

## BENEFITS

- Professional and honest representation of your brand
- A realistic and relatable view to all my content
- Fun, creative and high quality products
- Variety of products- written, photography and video
- Exposure to an engaged audience

# DRONE PHOTOGRAPY

Drone photography is available to be used within content created on and for Escapes Etc to promote your brand. Image licences are also available. All drone images and videography are by @tomgoeswhere.



**VISIT @TOMGOESWHERE FOR DRONE PHOTOGRAPHY**

# VLOGS/VIDEO

Escapes Etc's has a new and growing YouTube channel for Vlogs and travel videos. I create down to earth video content to inspire others thinking of visiting a destination and to show it in a real light. Please get in touch if you are interested in video content being made to promote your brand.



**VISIT MY YOUTUBE CHANNEL HERE**

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